REFERENCES & BIBLIOGRAPHY

1. **A.A. Attarwala [2014]**,Role of SEBI in Financial Literacy, ISSN 2320-0073.
2. **Aabida Akhter, Mohi-ud-Din Sangmi [2016]**, Women and Financial Literacy: Standpoints on the Gender Gap, ISSN 2319- 5576.
3. **Abdul Haque, MehwishZulfiqar [2016]**, Women's Economic Empowerment through Financial Literacy, Financial Attitudeand Financial Wellbeing, ISSN 2219-1933
4. **Ani Caroline GrigionPotrich el at [2014]**, Determinants of Financial Literacy: Analysis of the Influence of Socioeconomic and Demographic Variables, ISSN 1806-057X.
5. **A. Syed Beer [2017],** Empirical Analysis On Investment Patterns of Professional Women in Udumalpet, Tamilnadu, ISSN 2456-4664.
6. **BożenaFrączek, Monika Klimontowicz [2015]**, Financial literacy and its influence on young customers' decision factors, ISSN 2183-0606.
7. **Deepak Sood, Navdeep Kaur [2015]**, A Study of Saving and Investment Pattern of Salaried Class People with Special Reference to Chandigarh, ISSN 2250-0588
8. **DilipAmbarkhane et al. [2015]**, Financial Literacy Index forCollege Students. ISSN 2348-0661.
9. **Faboyede et al. [2015]**, Financial Literacy Education: Key to Poverty Allevianation and National Development in Nigeria, Vol.3, No.1, pp.20-29, January 2015, ISSN 2053-4086.
10. **Haina Yuan, Shaohua Yang [2014]**, The Survey of Financial Literacy in Shanghai, Volume 2, Issue 10, November 2014, ISSN 2349-0330
11. **Javed Iqbal Bhabha et al. [2014]**, Impact of Financial Literacy on Saving-Investment Behavior of Working Women in the Developing Countries, Vol.5, No.13, 2014, ISSN 2222-1697
12. **K. Parimalakanthi1, M. Ashok Kumar [2015],** A Study on Investment Preference and behaviour of Individual Investors in Coimbatore City, ISSN 2277-5056
13. **LerekoRasoaist, Kaleba M Kalebe [2015],** Determinants of Financial Literacy among the National University of Lesotho Students, ISSN 2222-6737
14. **Monika Aggarwal, Meenu Gupta [2014],** Awareness of Financial Literacy among College Students, ISSN 2347-5005

15. **Muhammad I. Albeerdy1 &BehroozGharleghi, [2015]**, Determinants of the Financial Literacy among College Students in Malaysia, ISSN 1923-4007
16. **M.V.Subha, P.Shanmugha Priya2 [2014]**,The Emerging Role of Financial Literacy Financial Planning, ISSN 2348-7968
17. **Neha S Shukla [2016]**, A Study of Investment Preference of Working Woman of North Gujarat Region, ISSN 2395-1052
18. **Neha Ramnani Bhargava [2016]**, A Study on Financial Literacy and Financial Education: An Overview of Scenario in India, ISSN 2319-1171.
19. **PrabhaSinghla, Srivastava Anju [2014]**, An Analysis of Knowledge and Practice of Personal Finance Among Working Women, ISSN 2249-555X
20. **Priya Vasagadekar [2014]**, A Research Paper on Investment Awareness among Indian Working Women with Reference to Pune regions, ISSN 2229-5518
21. **Priyanka Agarwal et. al. [2015]**, A Study on financial literacy amoung working women in educational sector of Jhansi district: with special reference to investment avenue, ISSN 2319-8354
22. **Rajeshwari Jain [2014],** An Analysis of Income and Investment Pattern f Working women in the city of Ahmedabad*, ISSN 2249-9563*
23. **P Raja Babu [2015],**Analysis of the Level of Financial Literacy and Financial Inclusion among Rural Households in Krishna District: Andhra Pradesh, ISSN 2321-5925
24. **S. Remigius Mary [2015]**, A Study on Preference of Women towards financial instruments with specific reference to Chennai city, ISSN 2395-1877
25. **Reshma Mathew [2016],** Tax Planning Among Working Women with Special Reference to Cochin City, ISSN 2321-3361
26. **SharanjitUppal [2016]**, Financial literacy and retirement planning, ISSN 2291-0840
27. **Swati Narula, [2015]**, Financial literacy and personal investment decisions of Retail investors in Delhi, ISSN 2394-1537.
28. **S. UMAMAHESWARI, M. ASHOK KUMAR [2014],** A Special study on Coimbatore based salaries investors' awareness, attitude, expectationand satisfaction over their investments, ISSN 2347-4572**30.**
29. **B. Thulasipriya [2015],** A Study on the Investment Preference of Government Employees on Various Investment Avenues, ISSN 2394-6407.

30. **Carolyn Medel-Anonuevo [1993],** Women, Education and Empowerment: Pathways towards Autonomy,ISBN – 92 820 1013 9
31. **Fasoranti M .M [2013],** Rural Savings Mobilization Among women: A pancea for poverty Reduction, ISBN – 978-969-9347-14-6
32. **Finola BUTLER [2011]**, Financial Literacy personal finance management, ISBN 978-82-7671-857-7
33. **Janine Eldred [2013],** Literacy and women's empowerment, ISBN – 978-92-820-1183-6
34. **Peter DybdahlHede [2012],**Behavioural Finance, ISBN –978-87-403-0200-4
35. **Senator the Hon Nick Sherry [2008],** Financial Literacy. Women understanding Money, ISBN: 978 1 74207 6485
36. **Shailini Joshi and MaliniGhose [2012],** The Power of Literacy: Women's journeys in INDIA, INDONESIA, PHILLIPINES and PAPUA NEW GUINEA, ISBN no – 81-278-0050-3
37. **ShaZukang [2010],** Achieving Gender Equality, Women's Empowerment and Strengthening Development Cooperation, ISBN 978-92-1-1303025
38. **Stephen Buckles [2013]**, National Standards for Financial Literacy, ISBN 978-1-56183-734-2
39. **SwapnaMirashi [2010]**, Financial Planning I Can do, ISBN - 13:9788171888337